

Business Leadership Excellence for Executives BLEX™

"YOUR WAY TO SUCCESS"



An Intensive 14-Week 56-Sessions Executives Program



PROFESSIONAL PROGRAM For: Mid- to Senior-Level Managers and Supervisors, Functional Professionals, Strategic Planners, Change Agents and Future Leaders

Learn how to use the Business Core Competencies and skills to develop Leadership Excellence as your ONLY sustainable competitive advantage.

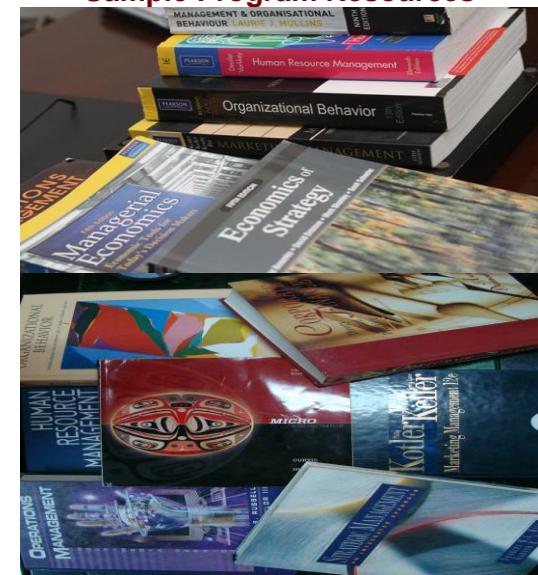
The BLEX™: Strategies for Successful Practice

- This COURSE offers information and tools for evaluating and improving administration quality, mastering business concepts as well as developing and building key relationships. Program participants will leave with a heightened self awareness and increased professional and personal confidence and skills.

The BLEX™ General Description

- Corporate and Financial Responsibilities of Today's Leaders
- Building Your Brand: Thinking Like a Market Leader
- Business Ethics for Business Excellence
- Entrepreneurship within and outside the Organization
- Negotiation: The Good, the Bad, and the Ugly ... How to Master
- Understanding Financial Statements: Making Smart Business Decisions
- "Behind the Numbers"- Understanding the Role of Finance in Your Organization
- Human Resources: Engaging People with Purpose
- Economics That Matter: When to Leave Things to the Market and When to Override the Market
- Leadership Beyond Management: Strategies That Work
- Team Building: The Power of Achieving Results
- Strategic Thinking and Management: The art of Putting It All Together

Sample Program Resources



This Professional BLEX™ is unique and found nowhere else! It is like leveraging your Knowledge, Skills and Attitude by 5-years multinational experience and raising your IQ by 50 Points!

WHY ACHIEVE PROFESSIONAL BLEX™?

It dramatically increases your Revenues, Profits and Long-Term Sustainability.

Registration or more information H&H CONSULTANCY

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Location :

أكاديمية هلا للقيادات الإدارية

**H&H Leadership Academy
(HHLA),**

Street No. 6, Off El Mashtal Avenue
House No. 34, Block No. 13
El Riyadh ; Khartoum - Sudan

LEAD PROGRAM FACILITATORS:

The program is delivered by a diverse and talented team of senior faculty in strategic management, human resources, finance, operations, marketing, organization behavior and other disciplines. All of our faculty are active professionals with business and consulting expertise to ensure a dynamic and insightful balance and who are able to bridge theory and practice in the classroom. HHLA's faculty covers areas such as: Organization Behavior & Development; Marketing Management; Human Resources; Strategic Management; Applied Economics; Finance & Financial Management; and Operations Management.

REGISTER NOW
LIMITED CLASS NUMBER

**PROGRAM STARTS
EVERY 4 MONTHS**

THE CHALLENGE

How often do we utter the phrase, "People are our greatest asset"? Yet, at the same time, we fail to develop an overall systematic approach that strategically aligns and attunes our Human Capital Practices with organizational objectives.

For most organizations, the costs dedicated to staff accounts for the single largest budget expenditure. Thus, it makes good business sense to focus time and attention to the development of a *Strategic Talent Management system that creates UR Competitive Advantage*.

In an environment of increasing globalization and concomitant issues arising from Liberalization, Privatization, Technological Advancement and Restructuring. Skills shortages, multi-skilling, doing more with less, employment mobility among various other developments is leading to the emergence of "Talent Wars". In this "Blue Ocean" doing business can no longer afford to be built around professional or functional support roles only. Leaders should be created at the different organization's levels and have to be Strategic in order for organizations to survive.

The "Professional BLEX™" is a must for all Executive and Senior Managers interested in leveraging organizational excellence.

OBJECTIVES OF THE PROGRAM

The **BLEX™** program is crafted to develop and enhance understanding of the functional areas of business, and enable participants to make more informed decisions, via a practical orientation and a guaranteed 'take away' from each module.

The BLEX™ program is designed to:

- Prepare individuals to identify, analyze and understand the interrelations among business organizations and international and domestic institutions in Sudan and throughout the world.
- Develop individuals who can lead organizations toward economic success and social responsibility in the global marketplace of the 21st century.
- Prepare individuals to integrate information resources and technology to enable them to anticipate and manage change.
- Advance students' knowledge of issues and practices affecting business organizations, international and domestic institutions, and government.
- Develop an awareness of social and environmental needs and concerns as they relate to ethical, professional and socially responsible business practices.
- Provide participants with a solid core business education that emphasizes the following teaching methodologies: case analyses, presentations, seminars and lectures.
- Experienced managers seeking a solid foundation in current business theory and practices, technical professionals moving into management positions and wanting more fundamental management 'know-how'.

WHO IS THE H&H LEADERSHIP ACADEMY (HHLA)?

H&H Consultancy is a consulting house focused on serving the comprehensive needs of businesses in the full range of the business cycle. With a core staff of experienced professionals and a team approach to most consulting projects, H&H will be able to offer a more balanced quality service than many of its competitors. H&H is committed to providing expert and objective advice.

Since 2001 **H&H** Leadership **Academy (HHLA)** has been a World Class Leader in the practical application of modern technology transfer programs to help its clients to solve their most critical Management Challenges.

The Academy expertise stems from its staff, its research foundations, and the quality and extent of the firm's databases and analytical support. To provide the highest service standards, **H&H**'s staff is a blend of experienced professionals from all segments of the industry, as well as from financial institutions, government and the academic community, both from Sudan and the international community.

