

“YOUR WAY TO SUCCESS”



**PROGRAM STARTS
EVERY 4 MONTHS**

THE CHALLENGE

How often do we utter the phrase, "People are our greatest asset"? Yet, at the same time, we fail to develop an overall systematic approach that strategically aligns and attunes our Human Capital Practices with organizational objectives.

For most organizations, the costs dedicated to staff accounts for the single largest budget expenditure. Thus, it makes good business sense to focus time and attention to the development of a *Strategic Talent Management system that creates UR Competitive Advantage*.

In an environment of increasing globalization and concomitant issues arising from Liberalization, Privatization, Technological Advancement and Restructuring. Skills shortages, multi-skilling, doing more with less, employment mobility among various other developments is leading to the emergence of "Talent Wars". In this "Blue Ocean" doing business can no longer afford to be built around professional or functional support roles only. Leaders should be created at the different organization's levels and have to be Strategic in order for organizations to survive.

The "Professional BLEX™" is a must for all Executive and Senior Managers interested in leveraging organizational excellence.

OBJECTIVES OF THE PROGRAM

The **BLEX™** program is crafted to develop and enhance understanding of the functional areas of business, and enable participants to make more informed decisions, via a practical orientation and a guaranteed 'take away' from each module.

The BLEX™ program is designed to:

- Prepare individuals to identify, analyze and understand the interrelations among business organizations and international and domestic institutions in Sudan and throughout the world.
- Develop individuals who can lead organizations toward economic success and social responsibility in the global marketplace of the 21st century.
- Prepare individuals to integrate information resources and technology to enable them to anticipate and manage change.
- Advance students' knowledge of issues and practices affecting business organizations, international and domestic institutions, and government.
- Develop an awareness of social and environmental needs and concerns as they relate to ethical, professional and socially responsible business practices.
- Provide participants with a solid core business education that emphasizes the following teaching methodologies: case analyses, presentations, seminars and lectures.
- Experienced managers seeking a solid foundation in current business theory and practices, technical professionals moving into management positions and wanting more fundamental management 'know-how'.

WHO IS THE H&H LEADERSHIP ACADEMY (HHLA)?

H&H Consultancy is a consulting house focused on serving the comprehensive needs of businesses in the full range of the business cycle. With a core staff of experienced professionals and a team approach to most consulting projects, H&H will be able to offer a more balanced quality service than many of its competitors. H&H is committed to providing expert and objective advice.

Since 2001 **H&H Leadership Academy (HHLA)** has been a World Class Leader in the practical application of modern technology transfer programs to help its clients to solve their most critical Management Challenges.

The Academy expertise stems from its staff, its research foundations, and the quality and extent of the firm's databases and analytical support. To provide the highest service standards, **H&H's** staff is a blend of experienced professionals from all segments of the industry, as well as from financial institutions, government and the academic community, both from Sudan and the international community.

